



**WYŻSZA SZKOŁA BANKOWA**  
w Poznaniu



UNIWERSYTET  
IM. ADAMA MICKIEWICZA  
W POZNANIU



Faculty of Geographical  
and Geological Sciences

**WSB University in Poznań**

and

**Faculty of Geographical and Geological Science  
Adam Mickiewicz University in Poznań**

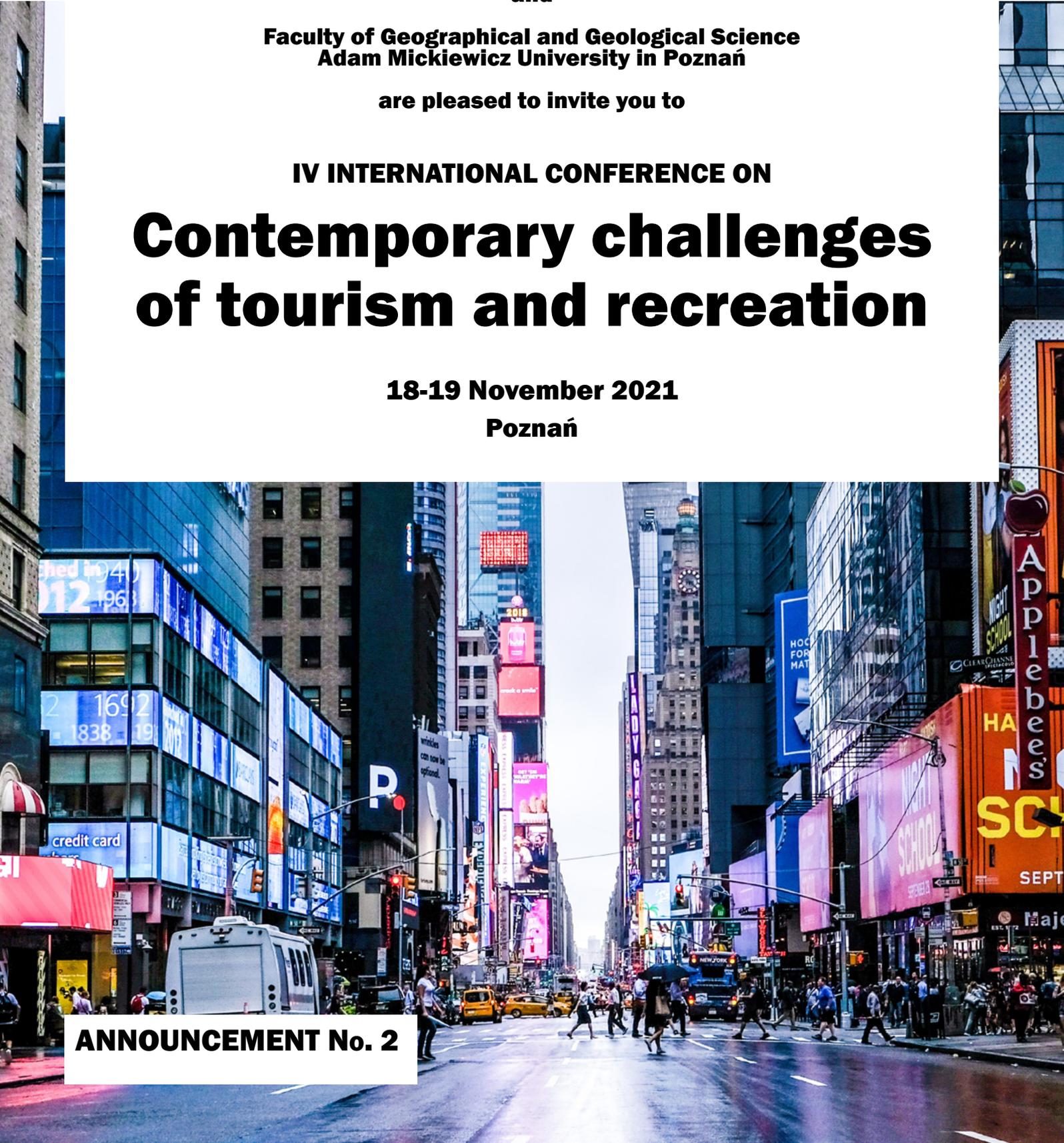
are pleased to invite you to

**IV INTERNATIONAL CONFERENCE ON**

# **Contemporary challenges of tourism and recreation**

**18-19 November 2021**

**Poznań**



**ANNOUNCEMENT No. 2**



## **DEAR COLLEAGUES,**

We would like to invite you to participate in the scientific conference addressing challenges faced by tourism and recreation during the COVID-19 pandemic. The thematic scope of the conference is a continuation of a series of events organised by WSB University in Poznań in Poland and devoted to the topic of Tourism and recreation in metropolitan areas, which were held in 2015, 2017 and 2019. This year, the scope of the conference has been extended to include several aspects, given the highly dynamic changes occurring in the tourism, recreational and sports industry brought about by the pandemic.

### **CONFERENCE OBJECTIVES**

- present latest research results in the field of tourism and recreation,
- discuss challenges and threats facing tourism and recreation during the pandemic,
- indicate directions of development for tourism and recreation in the post-pandemic period,
- establish cooperation in the area of research and within the industry with research centres and socio-economic institutions.

### **THEMATIC SCOPE OF THE CONFERENCE**

- challenges facing the development of tourism and recreation in metropolitan areas,
- nature tourism in urban areas (e.g. geotrails, geosites, sensory gardens),
- the impact of the Covid-19 pandemic on tourism and recreation,
- the development of alternative forms of tourism and recreation (e.g. rural tourism, bike tourism, nature tourism, holiday homes, allotment gardens, campervan trips),
- security in tourism and recreation,
- creativity, innovation and new technologies in tourism and recreation,
- tourism and recreation in the lives of digital nomads,
- tourism and recreation in the context of sustainable development,
- experiences, values and their co-creation in tourism and recreation,
- accessible tourism,
- health-supportive functions of tourism, promotion of a healthy lifestyle and health-supportive leisure activities,
- challenges in the education of qualified personnel for the tourism industry.





## THE SCIENTIFIC COMMITTEE

Chair of the Scientific Committee:

- Alina Zajadacz, DSc, Assoc. Prof. (UAM)
- Marek Nowacki, DSc, BEng, Assoc. Prof. (WSB)
- Prof. Wiesław Alejziak – University of Physical Education in Cracow
- Prof. Jadwiga Berbeka – Cracow University of Economics
- Prof. Arnold Bernaciak – WSB University in Poznań
- Prof. Jacek Borzyszkowski – WSB University in Gdańsk
- Prof. Teresa Brzezińska-Wójcik – Maria Curie-Skłodowska University in Lublin
- Prof. Karolina Buczkowska – Poznań University of Physical Education
- Prof. Leszek Butowski – University of Lodz
- Prof. Małgorzata Durydiwka – University of Warsaw
- Prof. David Garcia – University of the Basque Country, Leioa
- Prof. Piotr Gryszel – University of Wrocław
- Prof. Thomas Fletcher – Leeds Beckett University
- Prof. Iwona Hildebrand-Radke – Adam Mickiewicz University in Poznań
- Prof. Mikołaj Jalinik – Białystok University of Technology
- Prof. Magdalena Kachniewska – SGH Warsaw School of Economics
- Prof. Brian King – Hong Kong Polytechnic University
- Prof. Joanna Kizielewicz – Gdynia Maritime University
- Prof. Anna Kołodziejczak – Adam Mickiewicz University in Poznań
- Prof. Józef Komorowski – WSB University in Poznań
- Prof. Joanna Kosmaczewska – Poznań University of Life Sciences
- Prof. Oksana Kravchenko – PavloTychynaUman State Pedagogical University, Uman, Ukraine
- Prof. Leon Kozacki – WSB University in Poznań
- Prof. Zygmunt Kruczek – University of Physical Education in Cracow
- Prof. Małgorzata Kurleto – Jagiellonian University in Cracow
- Dr.ing. Zuzana Kvítková – Prague University of Economics and Business
- Prof. Anne-Marie Lebrun – Université de Bourgogne, Dijon
- Prof. Vanda Maráková – Matej Bel University, Banská Bystrica
- Prof. Elena Matei – Bucharest University
- Prof. Małgorzata Mazurek – Adam Mickiewicz University in Poznań
- Prof. Beata Medyńska-Gulij – Adam Mickiewicz University in Poznań
- Prof. Beata Meyer – University of Szczecin
- Prof. Elina Michopolou – Derby University
- Prof. Mirosław Mika – Jagiellonian University in Cracow
- Prof. Agnieszka Niezgoda – Poznań University of Economics And Business
- Prof. Małgorzata Ogonowska – Université de Paris
- Dr. Anette Oxenswärdh – Uppsala University, Szwecja
- Prof. Aleksander Panasiuk – Jagiellonian University in Cracow
- Prof. Lina Pilelienė – Vytautas Magnus University in Kaunas
- Prof. Jacek Potocki – University of Wrocław
- Prof. Miroslava Pridalova – Palacký University, Olomouc
- Prof. Daniel Puciato – Opole University of Technology
- Prof. Jan Sikora – University of Zielona Góra
- Prof. Ewa Skowronek – Maria Curie-Skłodowska University in Lublin
- Prof. Mariusz Sołtysik – University School of Physical Education in Wrocław
- Prof. Olivier CJ Su – Tajpej University
- Prof. Ewa Szczepanowska – University of Szczecin
- Prof. Sławoj Tanaś – University of Lodz
- Prof. Anna Tobolska – Adam Mickiewicz University in Poznań
- Prof. Anna Tokarz-Kocik – University of Szczecin
- Prof. Rajmund Tomik – University of Physical Education in Katowice
- Prof. Natalia Vukovic – HSE University, Moscow
- Prof. Krzysztof Widawski – University of Wrocław
- Prof. Bogdan Włodarczyk – University of Lodz
- Prof. Ewa Wszendybył-Skulska – Jagiellonian University in Cracow
- Prof. Piotr Zmyślony – Poznań University of Economics And Business
- Prof. Michał Żemła – Pedagogical University of Krakow



## THE PRELIMINARY PROGRAMME

Day 1 – Thursday, 18<sup>th</sup> of November 2021:

9.00 - 10.00	Registration and welcome coffee
10.00 - 10.15	Conference opening
10.15 - 11.30	Plenary session
11.30 - 12.00	Coffee break
12.00 - 14.00	Thematic sessions
14.00 - 15.00	Lunch break
15.00 - 16.00	II plenary session
16.00 - 16.30	A meeting of the GeoLabTur research network ( <a href="#">Geographical Laboratory of Tourism</a> )
17.00 - 18.30	A tour with a surprise
19.00	Conference dinner

Day 2 – Friday, 19<sup>th</sup> of November 2021:

09.00 - 10.30	Plenary session
10.30 - 10.45	Coffee break
10.45 - 14.00	Thematic sessions
13.00 - 14.00	A meeting of the <a href="#">Sustainable Tourism Network</a> within the Baltic University Programme Network
14.00 - 15.00	Lunch break
15.00 - 17.00	An industry panel of experts

## PUBLICATIONS

Conference contributors are invited to publish their papers in:

- a thematic issue of [Studia Periegetica](#) entitled „Modern challenges of tourism and recreation”, 20 pts. MNiSW, Articles can be submitted in English or Polish via the ICI Publishers Panel editorial system;
- in the journal [Quaestiones Geographicae](#), 40 pts. MNiSW, indexed in the SCOPUS database. Articles can be submitted in English via the [journal's Editorial Manager](#);
- in the journal [International Journal of Spa and Wellness](#). Articles can be submitted in English via [the journal's Submission portal](#);
- a publication series [Turystyka i Rekreacja - Studia i Prace](#); 20 pts. MNiSW, for a monograph chapter depending on the size of the publisher's sheet, [Instructions for authors](#) (in Polish only).

## BUP CONFERENCE GRANT

We are pleased to inform you that thanks to our cooperation with [The Baltic University Programme at Uppsala University](#), it is possible to apply for a BUP conference grant that covers the participation fee. The Baltic University Programme is one of the largest university cooperations in the world, with about 90 participating universities in the Baltic Sea Region, cooperating for education and research in Sustainable Development and Democracy. BUP has financed 15 grants for researchers from Participating Universities.

If you are interested in applying for a BUP grant, you need to:

- 1) register your participation in the conference and submit a paper and an article,
- 2) check if your University is part of [the BUP network](#),
- 3) in the online conference registration form check the box indicating your willingness to receive a BUP grant, 4) complete a short [BUP Grant application](#), by 30 September.

Grant recipients will be notified by 10 October 2021.



## ORGANISATIONAL MATTERS

- the conference will be held in a hybrid mode: either as a 'live' in-person event with an online component or exclusively online, depending on the current epidemic situation,
- conference presentations will be delivered in English or Polish,
- [the latest information about the conference](#),
- if you are interested in attending the conference, please fill in [the registration form](#),
- the conference organisers do not provide accommodation; [a list of recommended hotels](#).

## CONFERENCE FEES

- PLN 100 PLN – online participation,
- PLN 600 – in-person participation at WSB University, conference materials, coffee breaks (3x), lunch (2x),
- PLN 850 – in-person participation at WSB University, conference materials, coffee breaks (3x), lunch (2x), a tour with a surprise (1x), conference dinner on 18 November (1 x).

The bank account number to which the conference fee should be transferred:

PKO BP 45 1020 4027 0000 1902 1280 5992

Information to be included in the transfer title: name and surname + „conference-tourism and recreation”.

## IMPORTANT DATES

- by 15 September 2021 – the organisers will notify participants about the conference mode (hybrid or exclusively online),
- by 30 September 2021 – register your participation in the conference and submit the title and abstract of your paper (max. 350 words),
- by 10 October 2021 – competition results will be announced and the winners will be notified about the award of conference grants,
- by 15 October 2021 – pay the conference fee.

## THE ORGANISING COMMITTEE

- Chair of the Organising Committee: Agata Basińska-Zych, PhD
- Vice-Chair: Grzegorz Godlewski, PhD
- Secretaries: Alicja Kaiser, PhD, Magdalena Kugiejko, PhD
- Committee members: Agata Dondajewska, MA, Agnieszka Falborska, MA, Joanna Łuczak, PhD, Aleksandra Minkwitz, MA, Michał Preisler, MA, Mateusz Rogowski, PhD.

## CONTACT

e-mail: [konferencjatir@wsb.poznan.pl](mailto:konferencjatir@wsb.poznan.pl)

## HONORARY PATRONAGE



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## TRADE PATRONAGE



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## MEDIA PATRONAGE

