

AMU Invited Lecture Series in
Creating, Enhancing and Transforming
Territorial/Landscape Identity and Place Attachment –
The European Perspective



Lecture No. 2

Territorial Identity and Displacement
in Neighbourhoods Undergoing Gentrification

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The term 'gentrification' indicates a significant scale of social change within urban and rural communities which are experiencing an arrival of younger, wealthier, and more active residents and the pressure to move out for local long-term inhabitants. Based on the example of Tallinn, the capital of Estonia, we look how the collective narratives of neighbourhood change and transformation of local identity, which have been empowered by the activities of new residents, can play a vital role in shaping perceptions of place, both for long-term and new residents. We particularly discuss the role of lifestyles and community activities that often have been described as 'hipster'.

The lecture takes listeners to think about contemporary housing markets and residential change in neighbourhoods undergoing gentrification. It aims to show how territorial identities follow the change of residents and their place attachment and dis-attachment over time. It also intends to show that housing markets are deeply embedded with culture, politics and society, related to community initiatives, place-making and place-branding, urban governance, and changes in local commerce.

14 December 2022, Wednesday, 10:00 (Warsaw Time)
on MS Teams platform